

NEWS RELEASE



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For immediate release

Lean Consultant Achievement Dynamics Launches New Website at www.adi-lean.com

West Palm Beach, Fla, August 6, 2007 – Achievement Dynamics, Inc. (ADI), a nationally-recognized lean consulting firm, has announced that it has launched a new website and URL at www.adi-lean.com. In addition to serving as a corporate website for ADI information, the site is designed to provide innovative insights and function as a support center for lean manufacturing practices, providing articles, audio interviews, links and terminology on lean in addition to a full host of lean services available through ADI.

Also new to the site is an Open Enrollment option that allows visitors to register for lean education classes offered by Achievement Dynamics at its partner company, the Lean Learning Center (Novi, Mich.).

Achievement Dynamics was founded in 1991 as a management consulting firm and is recognized for its expertise in the principles and practices of lean manufacturing, organizational development, process improvement and human resource development. In combination with corporate partner the Lean Learning Center, a provider of lean curriculum, the companies provide a full complement of lean transformation services to an international clientele. Industries served include aerospace, automotive, communications, investment equity, public utilities, health care, food processing, retail and more.

Photo Caption: Achievement Dynamics, Inc. has launched a new website at URL www.adi-lean.com.

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