

NEWS RELEASE



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For immediate release

GLANBIA FOODS WHEYS IN WITH LEAN MANUFACTURING

Commits to Lean Transformation Program through Achievement Dynamics

Twin Falls, Idaho, March 22, 2006 – Achievement Dynamics, Inc. (ADI) (Palm Beach Gardens, Fla.), a nationally-recognized lean consulting firm, has signed a contract with Glanbia Foods, Inc., a leading producer of cheese and whey products, to provide lean transformation services to Glanbia's Idaho facilities in Twin Falls, Gooding and Richfield. The scope of services involves a combination of lean leadership training, lean specialist development, lean coaching, lean learning laboratories and kaizen events. Select Glanbia Foods personnel will attend sessions at the Lean Learning Center (Novi, Mich.), an affiliate company to ADI that provides lean curriculum training, as well as receiving on-site coaching visits.

“We chose to work with Achievement Dynamics because of its focus on embedding lean thinking into the company culture,” said Jeffery Williams, Glanbia's president and CEO. “It looks beyond lean manufacturing tools for the plant floor and focuses on changing the way people think about what they do and why they do it, day in and day out.”

“Success of a lean program is measured not just by a company's ability to get results today, but by its ability to sustain and accelerate those improvements” said Achievement Dynamics founder Andy Carlino “However, on the lean transformation journey, a good kaizen event helps reinforce and encourage personnel on the power of lean tools.”

Steve Christiansen, Glanbia manager of training and development cites a kaizen workshop that studied the changeover from whey protein to whey lactose filtration at the

Gooding, Idaho facility. “The changeover was creating 18 – 25 bags of waste weighing 55 lbs. each, which had to be scrapped as animal feed because they did not meet purity standards. After studying the process and making minor changes such as a new valve to speed the process, we were able to lower waste to three bags for each changeover. That was a powerful message to our staff on the value of lean.”

Glanbia Foods Inc., a division of Glanbia plc in Kilkenny Ireland, is one of the fastest growing dairy companies in the United States using 9.8 million pounds of milk daily, producing 360 million pounds of cheese and 108 million pounds of dairy ingredients.

Achievement Dynamics was founded in 1991 as a management consultant and is recognized for its expertise in the principles and practices of lean manufacturing, organizational development, process improvement and human resource development. In combination with corporate partner the Lean Learning Center (founded in 2001), a provider of lean curriculum, the companies provide a full complement of lean transformation services. Industries served include aerospace, automotive, communications, public utilities, health care, food processing, retail and more. Partners Jamie Flinchbaugh and Andy Carlino have recently authored a book titled *The Hitchhiker’s Guide to Lean*, published by the SME. For more information visit www.hitchhikersguidetolean.com.