

NEWS RELEASE



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For immediate release

ACHIEVEMENT DYNAMICS LEAN SERVICES ARE A TASTY WAY TO IMPROVE FOOD MANUFACTURING

Palm Beach Gardens, Fla., Feb. 18, 2004 – Achievement Dynamics Inc. (ADI), a nationally recognized consulting firm, has announced the availability of lean transformation services proven to eliminate waste and increase productivity throughout the food manufacturing enterprise. Incorporating the principles and practices of lean systems, ADI's services are designed to streamline processes, improve food quality and reduce costs for food and beverage manufacturers.

“Long recognized as a successful strategy for improving processes in the automotive industry,” says ADI Founder and President Andy Carlino, “lean principles have just as much pertinence to the food industry. Implementation of lean rules and tools can increase velocity and turns of product as well as raising customer service levels, provide closer linkages to the market, reduce scrap, improve utilization of assets, and improve quality control through standardization.

A few of the specific areas that can be targeted for process improvement include:

- Reduction in changeover/cleanout time
- Reduction in SKUs
- Plant consolidations
- Warehouse reorganization and consolidation
- Packaging waste reduction
- Processing waste reduction
- Line design and implementation

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- Order entry efficiencies
- Product launch cycle time reduction
- Capacity analysis, generation and/or allocation

ADI has a proven track record within the food industry and has worked with a variety of food industry companies including Wise Foods, Land O' Lakes, MasterFoods, and Simmons Foods, to name a few.

Snack food manufacturer Wise Foods (Atlanta, Georgia) documented a \$500,000 savings within three months after working with ADI and its affiliate company, The Lean Learning Center. Specific improvements that Wise recognized included the solving of a persistent quality problem. By studying the problem at its most basic level through a kaizen, the company was able to eliminate it through a \$50 investment. Wise also was able to let go of the lease on a second warehouse due to better inventory control. After only a year of lean implementation, Wise achieved a net cost reduction of \$2.2 million!

And Carlino is quick to point out, "Lean is not just a manufacturing issue. Sales, accounting, human resources, etc., can all benefit from lean principles."

Achievement Dynamics' expertise combines on-site assessment, lean project management, lean training and leadership development. By identifying opportunities within an organization and then using proven principles and practices of lean manufacturing, organizational development, human resource development and process improvement, Achievement Dynamics partners with their client organizations to deliver sustainable operational performance improvement. In combination with affiliate company The Lean Learning Center (Novi, Mich.), a provider of lean curriculum, the companies provide a full complement of lean transformation services. In addition to food processing, industries served include aerospace, automotive, healthcare, communications, public utilities, retail and more.

- End -

Caption: Lean manufacturing techniques have proven to streamline processes, improve food quality, and reduce costs for food and beverage manufacturers.